

Dry Heat Classic

YOUR ADVERTISEMENT 24 HOURS A DAY 7 DAYS A WEEK

Call 1.800.976.9201 Ext. 715

728 X 90

Michael Finney Foundation

# Dry Heat Classic 2012

## ADVERTISING



Facebook Advertisement 468 X 100

728 X 90 Leaderboard

468 X 100 Facebook

The following formats are accepted:  
Animated gif, gif, jpeg, HTML5, Flash

NO ADDITIONAL CHARGE

FOR

FLASH ADS

Camera ready artwork only

*Michael Finney's*

# **DRY HEAT** **Classic** **2012**

Dry Heat Classic  
Advertising Coordinator  
Robert Woltz  
1.800.976.9201 Ext. 215

## **Dry Heat Classic Online Ad's Target:**



- Age groups 25-40
- Average or above average income
- Professional level viewers



- Optional Geographic and keyword targeting
- Includes weekly statistical reports
- Online access to your advisements



- Yearly flat fee per advertisement
- NO charge for clicks, acquisitions or impressions
- NO charge for Flash advertisements

Advertising rates are as low as \$50.00 per month

# Need A Graphic Artist

## Dry Heat Classic



**Toad Works Creative**  
Contact: Adam Wade  
423-309-0257

FLASH

GIF

Animated GIF

JPEG

*Toad Works Creative from concept to design*



**Broadstone**  
Media & Design

**Broadstone Media & Design**  
Contact: Laurence Samuels  
407-467-1705

FLASH

GIF

Animated GIF

JPEG